

John-Carlos Estrada

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BROADCAST EXPERIENCE

KTRE-TV | Lufkin, TX | 2014-present
News Anchor/Managing Editor **“East Texas News”**

- Weekday News Anchor of KTRE-ABC's 6 p.m. & 10 p.m. newscasts.
- Write & anchor a Spanish-language weekday news brief for our Telemundo channel.
- Report special stories/sweeps - *including launching the "East Texas Throwback" franchise.*
- Winner of 'Best Newscast' 2016 & honorable mention for beat reporting for 'East Texas Throwback' series by Texas AP Broadcasters.
- Received an honorable mention for specialty assignment reporting for 'East Texas Throwback' series by the Lone Star EMMY.
- Manage the KTRE News internship program.
- Help manage the KTRE social media accounts.

STEPHEN F. AUSTIN STATE UNIVERSITY | Nacogdoches, TX | 2014-2016
Adjunct Professor **“Mass Communications”**

- Mass Communication professor specializing in broadcast journalism.
- Classes taught: MCM 376 Broadcast Performance & MCM 101 Intro into Mass Media

KAVU-TV | Victoria, TX | 2013-2014
News Anchor/Producer **“Newscenter25”**

- Anchor & produced KAVU-ABC's 6 p.m. & 10 p.m. newscast
- Manage our news team Facebook & twitter account
- Anchor & producer a Spanish-language news block for our station's Univision-KUNU
- Report in the field for special stories & during sweeps (including a special assignment from San Diego, CA)

MSNBC | New York, N.Y. | 2010-2013
Segment/Line Producer **“The Cycle” & “The Dylan Ratigan Show”**

- Generated and executed news segments through all stages of creative production.
- Back-up line produced in the control room including breaking news
- Worked various major events: Election 2012, Libya Crisis, Osama bin Laden capture

NBC News | New York, N.Y. | 2012-2013
Segment Producer **“Weekend Today”**

- Wrote and produced a weekly segment called the “Weekly Rewind” for Jenna Wolfe
- Searched websites for the most viral videos, topics, or photos of the week
- Pitched stories to the Executive Producer and host for final approval

ABC News | Washington, D.C. | 2009-2010
Production Assistant **“Assignment Desk, GMA, World News”**

- Managed day-to-day desk operations by directed calls
- Assisted correspondents & producers by running teleprompter & logging interviews
- Assisted w/ special events: Health Care Town Hall at The White House

EDUCATION

Columbia University Graduate School of Journalism | New York, N.Y. | 2011-2013
Masters of Science in Broadcast Journalism

The George Washington University | Washington, D.C. | 2005-2009
Bachelors of Arts in International Affairs focus Latin America

SKILLS

LANGUAGES:
English & Spanish

VIDEO EDITING:
Final Cut Pro, Adobe Premiere, AVID & iMovie

NEWSROOM:
AP ENPS, AVID iNews, CNN Newsource, & ABC Pathfire

SHOOTING:
DSLR, Panasonic P2, Mini DV & TV studio pedestal cameras

OTHERS: WordPress, Syndicaster, Engerizer

SOCIAL MEDIA:
Twitter, Facebook, Vine, Vimeo, LinkedIn & Tumblr

REFERENCES

Kenny Boles
KTRE News Director
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Jeff Awtrey
KTRE Manager,
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Jennifer Dodd
fmr. News Director KAVU,
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